



active face care



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NÆOLYS

NATURE EXPANDED

active face care

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active
face care
for a natural
daily routine

Our face is the mirror of our soul

Because the face is the part of our body most exposed to the sun and the first part of our body we show others, and that others remember us by. It reflects our age, our psychological state, our involvement with various rituals, from skincare to make-up and tattoos, and our scars. For all civilizations, it is the most important part of the body.

In the 21st century, as our sense of individualism grows all over the world, everybody wants to take more care of it.

Protecting, repairing, and maintaining our face's appearance

If we use skincare products to take care of our faces, then we expect them to have effects that we can experience. They should help us to look and feel the way we want, to keep us in harmony with our personalities, and our physical appearance.

We expect them to reduce the effects of natural ageing and exposure to light, while respecting the skin's metabolism, to protect us against environmental threats and internal imbalances, to repair damage to our skin that is unavoidable. And for it to be pleasurable when we apply them.

to take care of our faces

Naolys has created 5 products with different actions, depending on your skin's needs, and whose effects can therefore be combined by using them all together.

They are of course entirely natural and biodegradable, in keeping with Naolys' environmentally-friendly philosophy. Even the packaging is almost completely recyclable.

A basic yet sophisticated face care routine in 5 steps

Protecting and strengthening skin against ageing and external threats with

Unwind and repair damaged skin with

1. **Longer/Younger**
with **StandStill** Rose from Damas
A day/night anti-ageing serum

1. **Unwind Moment**
with **Unwind** Sacred lotus
A relaxing oil to prepare the skin before sleep

2. **Initial Face**
with **InitialE** PT+TMG
A protecting and repairing serum for fragile areas

2. **Overnight Glow**
with **Overnight** Enhance MJ+C
An energizing night cream

3. **Optimum Living**
with **Optimum Life** Angelica
A day cream

Longer/ Younger



A night and day firming serum enriched with

StandStill Rose from Damas

*To limit sagging
and wrinkles*

Product

Anti-ageing serum

A serum especially for ageing signs to be applied before day or night cream, twice a day, designed for mature skin. Reduces wrinkles and fine lines appearing on strategic areas of the face, and helps to decrease sagging.

Natural origin content: 98%

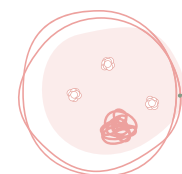
A pale pink gel-cream that penetrates quickly and gives a sensation of comfort and softness.

Active plant cells

StandStill Rose from Damas

Decreases wrinkles and improves firmness by:

- extending the life of dermis cells
- improving synthesis of key components in the dermis



ROSA DAMASCENA CELL
INCI name of cells:
rosa damascena leaf cell extract

Formula

| INCI | % |
|--|------|
| - | - |
| PHASE A | |
| Aqua | 67.9 |
| Glycerin | 17 |
| Propanediol | 2.25 |
| CI 14700 | 0.1 |
| PHASE B | |
| Acacia Seneguam Gum / Xanthan Gum | 1.7 |
| Hydroxyethyl Acrylate / Sodium Acryloydimethyl Taurate Copolymer / Squalane / Polysorbate 60 | 2 |
| PHASE C | |
| Coco-caprylate / Caprate | 5 |
| PHASE D | |
| Rosa damascena leaf cell extract / Glycerin | 2.5 |
| Salicylic acid | 0.05 |
| Santalum Austrocaledonicum wood oil | 0.2 |
| PHASE E | |
| Citric acid | 0.3 |
| Aqua | 1 |

Initial Face



A specific care for fragile zones enriched with

InitialE PT + TMG

*To repair and protect
fragile skins*

Product

Repairing serum

To be used before day or night cream, around the eyes and around the lips, where the skin is lighter. Repairs and protects fragile skin and fragile areas of the face.

Natural origin content: 90%

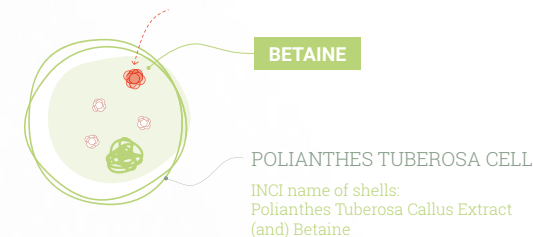
A soft transparent water-based gel, with a fresh, melting texture.

Active plant shells

InitialE PT + TMG

Improves eye contour (anti wrinkle, anti puffiness, anti circle) and facial skin by:

- firming
- hydrating
- soothing



Formula

| INCI | % |
|---|------|
| PHASE A | |
| Aqua | 75.3 |
| Glycerin | 8 |
| PHASE B | |
| Polyacrylate crosspolymer-6 | 0.75 |
| Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer / Squalane / Polysorbate 60 | 0.75 |
| PHASE C | |
| Butylene glycol 1.3 | 7 |
| Propanediol | 2 |
| Polysorbate 20 | 1 |
| PHASE D | |
| Polianthes tuberosa callus extract / Glycerin | 1 |
| PHASE E | |
| Hexylene Glycol / Capryloyl / Glycine / Xylitylglucoside | 1 |
| Cananga odorata flower water | 3 |
| PHASE F | |
| Citric acid | 0.2 |

Optimum Living



A day cream enriched with

Optimum Life Angelica

*To maintain skin functions
at their best*

Product

Day cream

A multifunctional cream to wear every day, under foundation or a BB cream. Helps skin to perform better day after day, and to look younger.

Natural origin content: 96%

A very light, slightly perfumed emulsion, that gently penetrates skin.

Active plant cells

Optimum Life Angelica

Reduces ageing signs – wrinkles and sagging skin by:

- strengthening cell respiration and oxygenation
- increasing absorption of nutrients
- improving cell communication



ANGELICA ARCHANGELICA CELL

INCI name of cells:
angelica archangelica callus extract

Formula

INCI

PHASE A

| | |
|----------------|-------|
| Aqua | 69.22 |
| Glycerin | 8.93 |

PHASE B

| | |
|---|---|
| Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer / Squalane / Polysorbate 60 | 5 |
|---|---|

PHASE C

| | |
|---|------|
| 15-19 Alkane / Alkanes C13-14/20-26 | 5 |
| Caprylic / Capric Triglyceride | 3.09 |
| Propanediol | 3.75 |
| Angelica archangelica callus extract / Glycerin | 1 |

PHASE D

| | |
|---|------|
| Lactobacillus / Cocos Nucifera Coconut fruit extract | 2 |
| Lactobacillus Ferment | 2 |
| Ocimum basilicum (Basil) flower / Leaf / Stem extract | 0.01 |

Unwind Moment



A nourishing and relaxing oil enriched with

Unwind Sacred lotus

*To prepare skin
to breathe*

Product

Dry face oil

A mix of three oils coming from two different continents, with rich and gorgeous florae: South America with the maracuja oil, Asia with the hemp oil, and the Japanese white tea oil. To be used every day and every night, especially for dry or mature skins, to get a skin relaxed and better protected.

Natural origin content: 97%

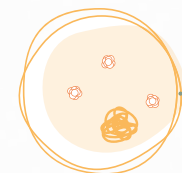
A green/yellow fluid and slight oil leaving skin thicker, soft, smooth and supple.

Active plant cells

Unwind Sacred lotus

Relaxes skin from stress by:

- soothing skin
- decreasing pain in skin



NELUMBO NUCIFERA CELL

INCI name of cells:
nelumbo nucifera leaf cell extract

Formula

INCI

| | % |
|---|-------|
| PHASE A | |
| Cannabis sativa seed oil | 43.15 |
| Camellia kissi seed oil | 34 |
| Passiflora edulis seed oil | 19.05 |
| Nelumbo nucifera leaf cell extract / Helianthus annus seed oil | 0.5 |
| Tocopherol | 0.3 |
| Fragrance | 3 |

Overnight Glow



A night cream enriched with

Overnight Enhance MJ + C

To enhance skin's radiance and youthful appearance

Product

Night cream

Apply as part of night-time routine. Energized skin and improves the natural night-time repair process for radiant, fresh-looking skin when you wake up.

Natural origin content: 91%

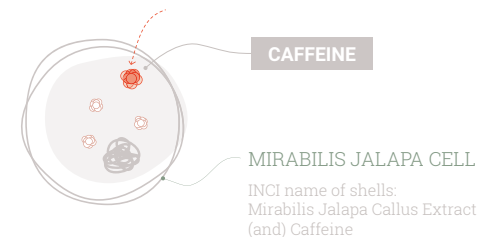
A rich grey cream that feels comfortable when applied and does not leave a greasy residue.

Active plant shells

Overnight Enhance MJ + C

Enhances radiance and luminosity by:

- increasing cell metabolism
- decreasing cell vasodilation
- protecting skin against oxidation



Formula

| INCI | % |
|--|------|
| - | - |
| PHASE A | |
| Aqua | 58.6 |
| Glycerin | 15 |
| PHASE B | |
| Lysolecithin / Sclerotium Gum / Xantham gum / Pullulan ... | 2 |
| PHASE C | |
| Helianthus annus seed oil | 5 |
| Garcinia indica seed butter | 2 |
| C10-18 Triglycerides | 5.5 |
| PHASE D | |
| Aqua | 1 |
| Iron Oxydes CI 77499 / Aqua / Glycerin / Xantham gum / Sodium citrate | 0.2 |
| PHASE E | |
| Dicaprylic carbonate / Tocopherol | 2 |
| Mica / Titanium dioxide | 0.4 |
| PHASE F | |
| Mirabilis jalapa callus extract / Glycerin | 2.5 |
| PHASE G | |
| Lactobacillus / Cocos nucifera (Coconut) fruit extract ... | 2 |
| Lactobacillus ferment | 2 |
| PHASE H | |
| Lavandula hybrid flower extract | 0.2 |
| Citric acid | 0.6 |
| Aqua | 1 |

Create any
skincare
product
you have
in mind

Choose from a range of
•70 tested products
•25 products with clinical tests
•70 species from the Western
and Eastern sides of the planet

in 4 forms

**4 forms to create products that are more natural,
more biodegradable, more sustainable.**

For liquid products with natural certification (Ecocert, Cosmos, Natrue, ISO 16 128, etc.),
3 liquid forms available.

For water-based formulations, emulsions
20% cells dispersed in 80% glycerin

For transparent galenics, gels, formulations in spray form
20% cells sonicated in 80% glycerin

For oils, balms, any oil-based formulations
20% cells sonicated in 80% sunflower oil

For solid products (powders, waterless formulations) **and reduced volume
and packaging,**

For powder form
100% cells in powder

.....
No preservatives, no solvents in any form.

More information

Contact the Naolys distributor
in your country or Naolys at
[**naolys@naolys.com**](mailto:naolys@naolys.com)

[**naolys.com**](http://naolys.com)

